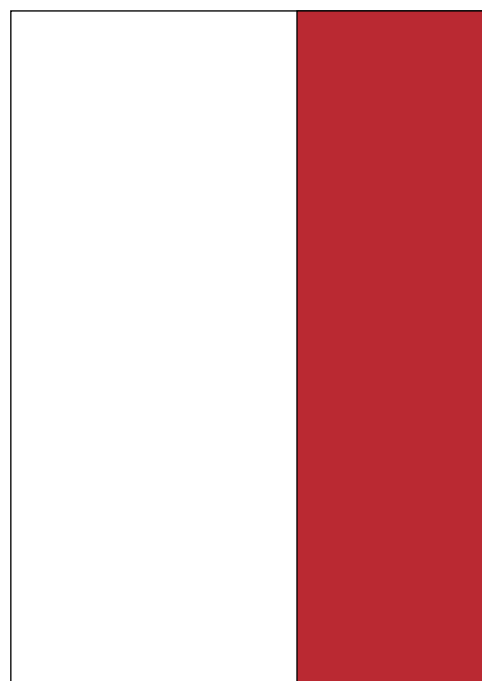


PERSPECTIVAS

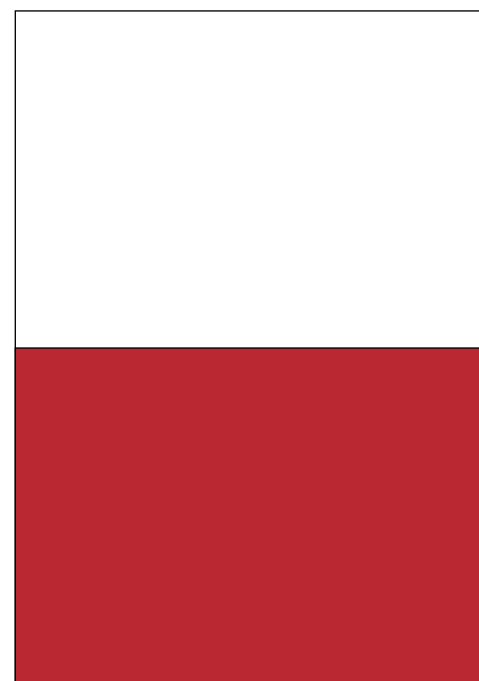
**Publicidade**



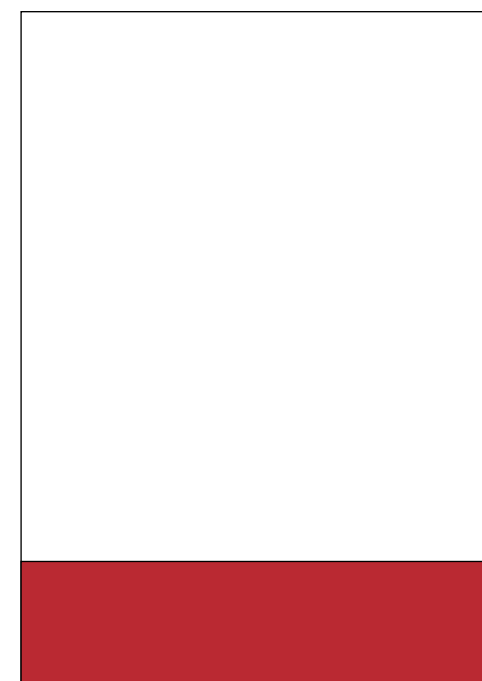
**1 página**  
25,7cm x 31cm



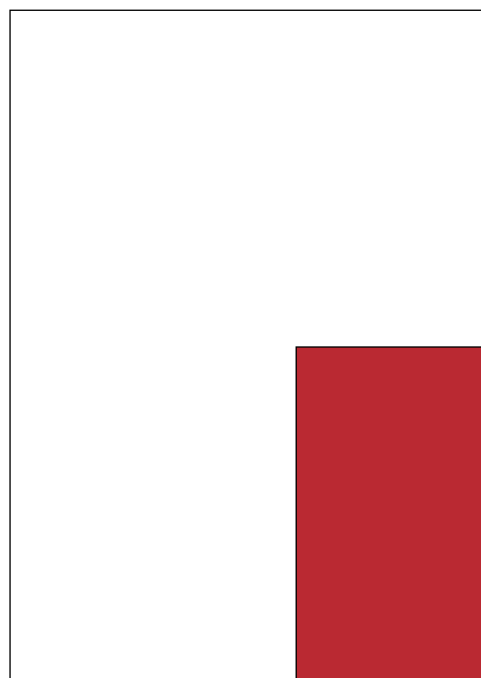
**1/2 página vertical**  
10cm x 31cm



**1/2 página horizontal**  
25,7cm x 12,8cm



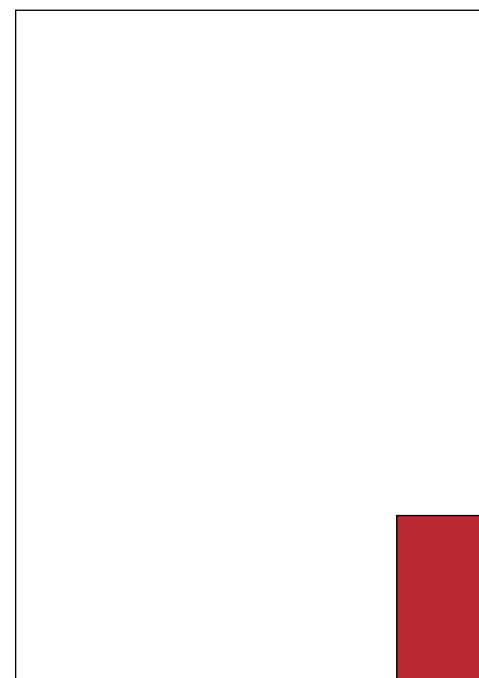
**Rodapé**  
25,7cm x 5,4cm



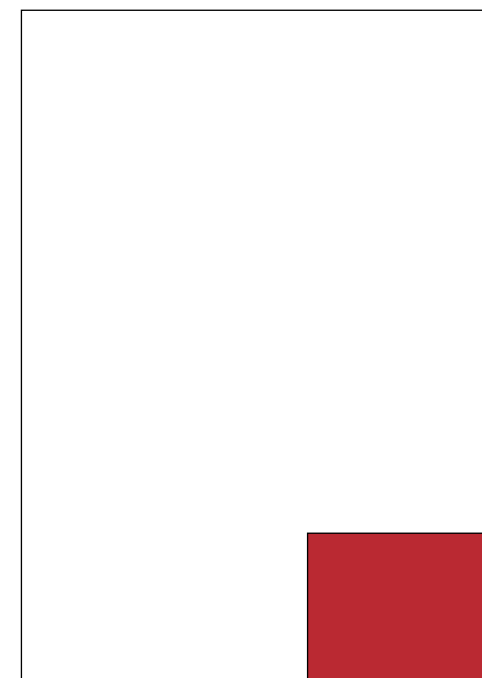
**1/4 página Vertical**  
10cm x 12,8cm



**1/4 página Horizontal**  
15,3cm x 9,3cm

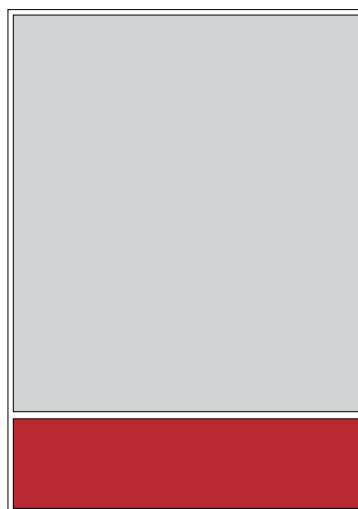


**1/8 Página Vertical**  
4,8cm x 7,7cm

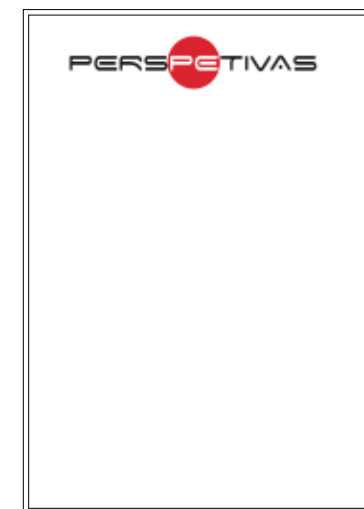


**1/8 página Horizontal**  
10cm x 5cm

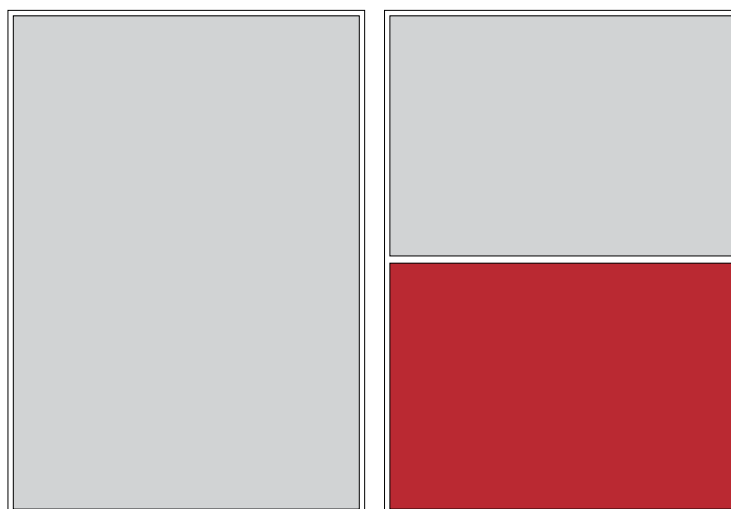
**1 PÁGINA**  
reportagem  
3/4 página  
publicidade  
rodapé



**CAPA**  
inclui  
3 páginas texto  
1 publicidade



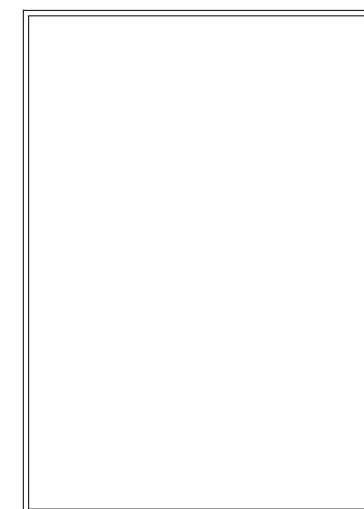
**2 PÁGINAS**  
reportagem  
1 página e meia  
publicidade  
meia página



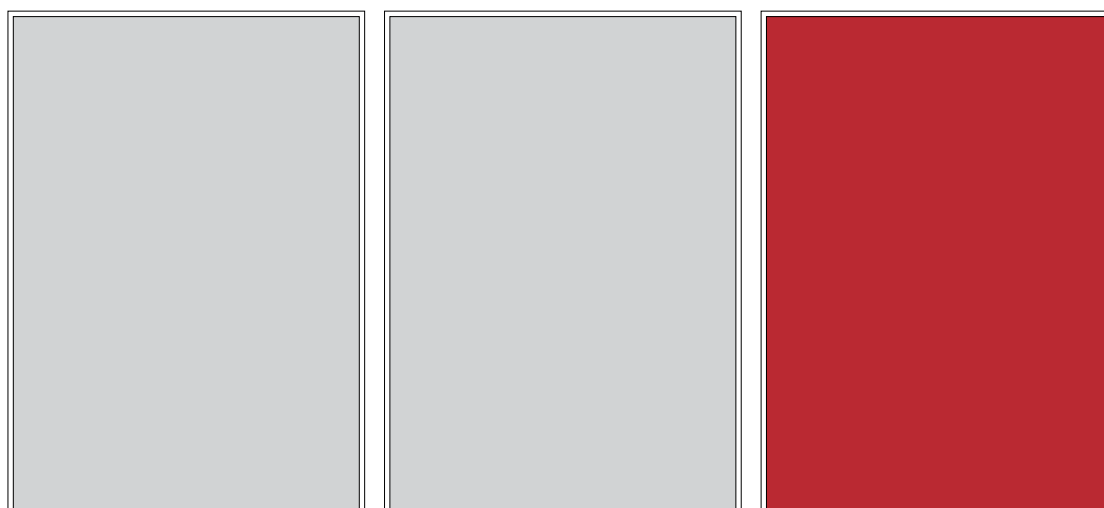
**VERSO DE CAPA**

**VERSO DE CONTRACAPA**

inclui  
2 páginas texto

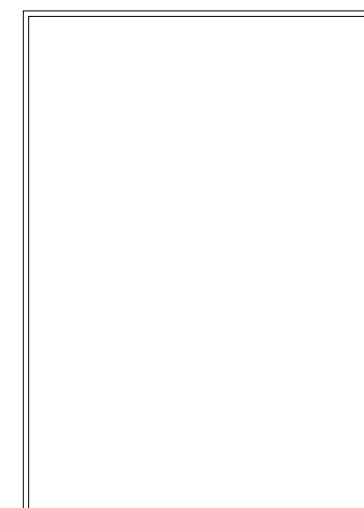


**3 PÁGINAS**  
reportagem  
3 páginas  
publicidade  
1 página



**CONTRACAPA**

inclui  
2 páginas texto



## **FORMATO**

**PDF, TIFF** ou **JPG** (preferencial)  
**EPS** (com texto convertido em curvas)

## **RESOLUÇÃO DAS IMAGENS**

**300 dpi**

## **RESOLUÇÃO DO TRAÇO (BITMAP)**

**600 dpi (mínimo)**

## **GAMA DE COR**

**Grayscale** ou **CMYK sem perfis embebidos**

## **DIMENSÃO DA MARGEM DE CORTE (BLEED)**

**Sem bleed** ou **guias de corte**

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