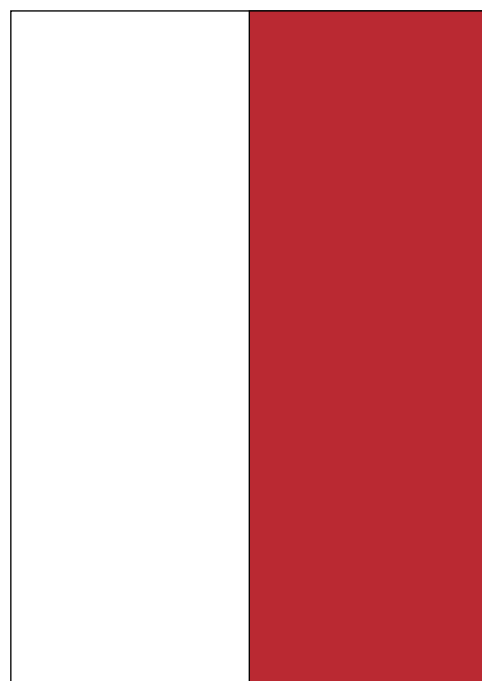


PERSPECTIVAS

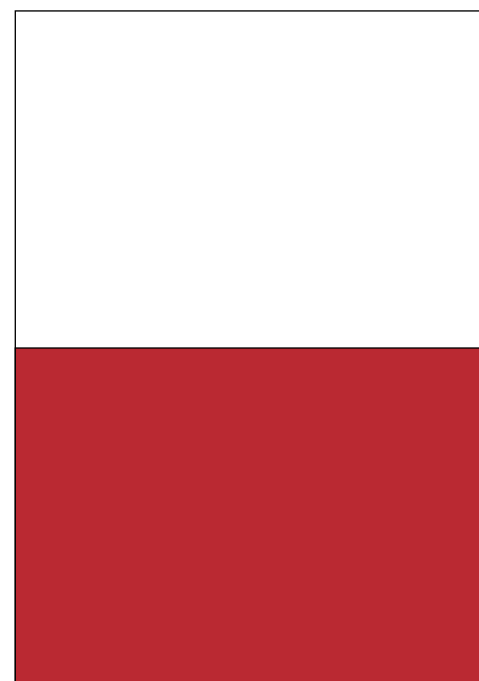
**Publicidade**



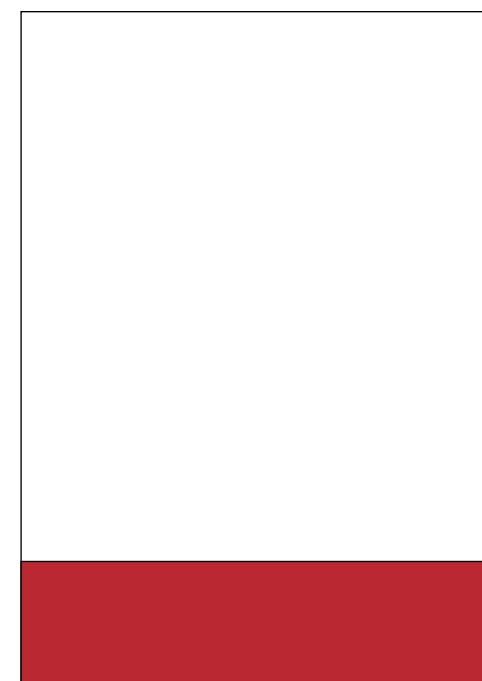
**1 página**  
25,7cm x 31cm



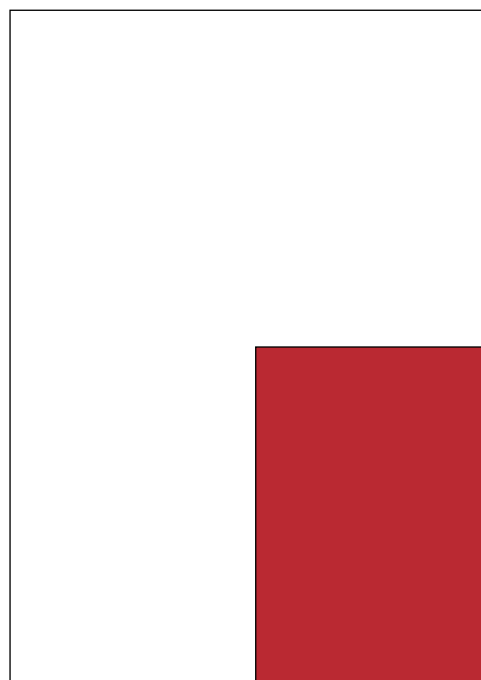
**1/2 página vertical**  
12,5 cm x 31cm



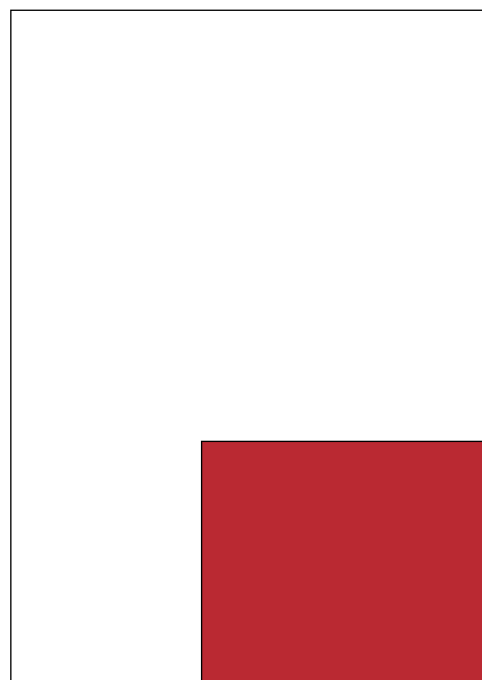
**1/2 página horizontal**  
25,7cm x 12,8cm



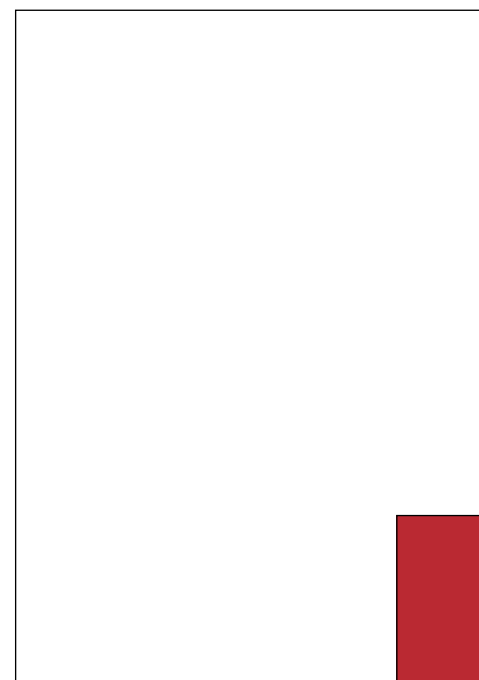
**Rodapé**  
25,7cm x 5,4cm



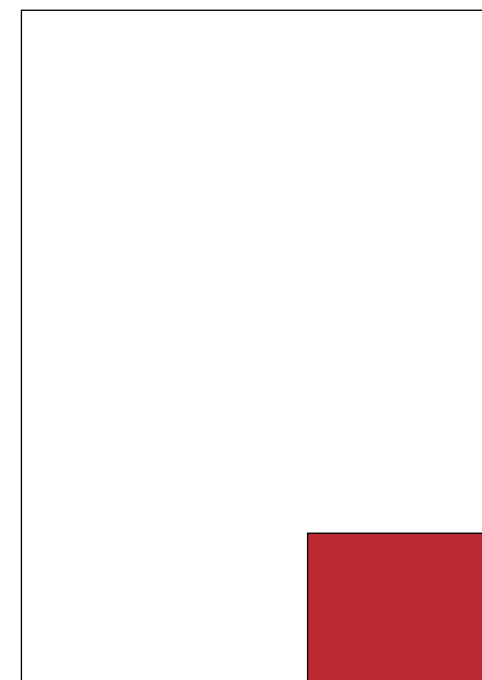
**1/4 página Vertical**  
12,5cm x 12,8cm



**1/4 página Horizontal**  
19 cm x 9,3cm



**1/8 Página Vertical**  
6cm x 7,7cm



**1/8 página Horizontal**  
12,5cm x 5cm

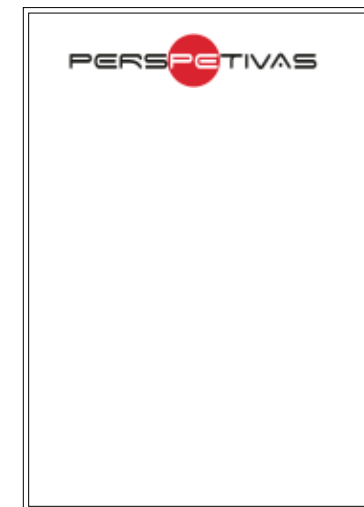
## 1 PÁGINA

**reportagem**  
3/4 página  
**publicidade**  
rodapé



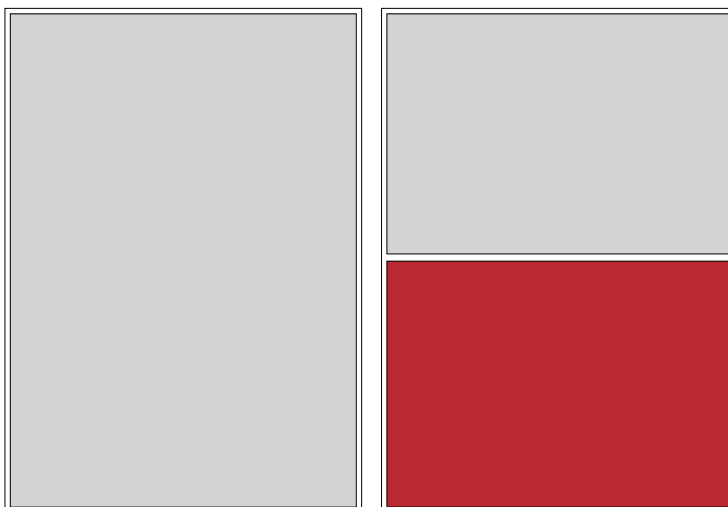
## CAPA

**inclui**  
3 páginas texto  
1 publicidade



## 2 PÁGINAS

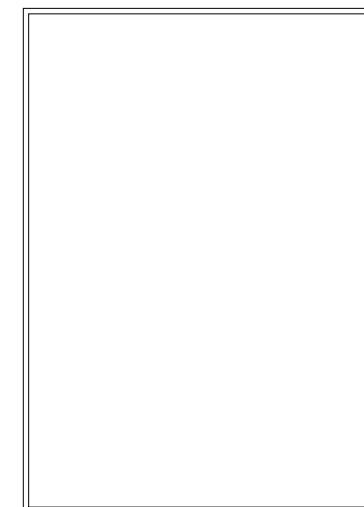
**reportagem**  
1 página e meia  
**publicidade**  
meia página



## VERSO DE CAPA

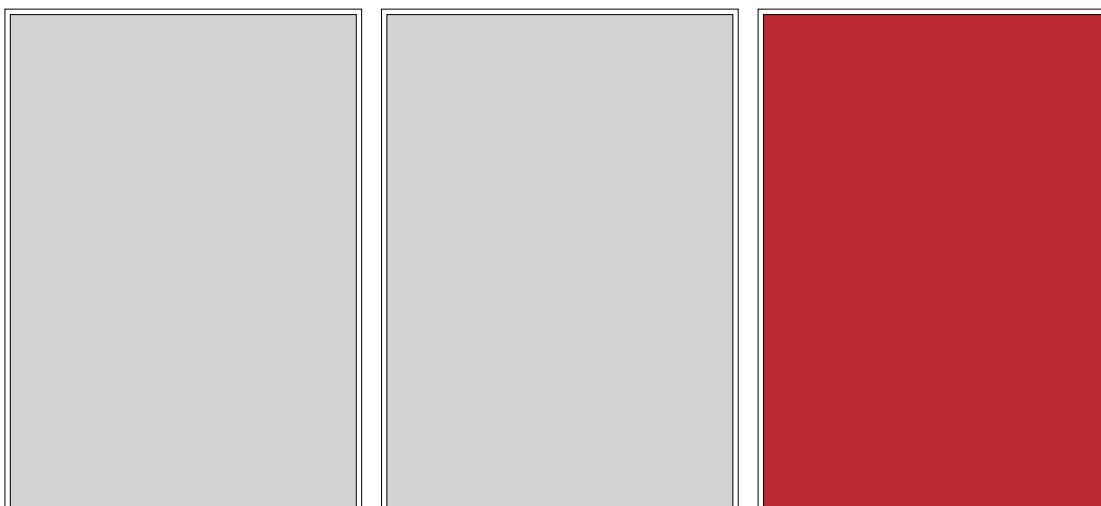
### VERSO DE CONTRACAPA

**inclui**  
2 páginas texto



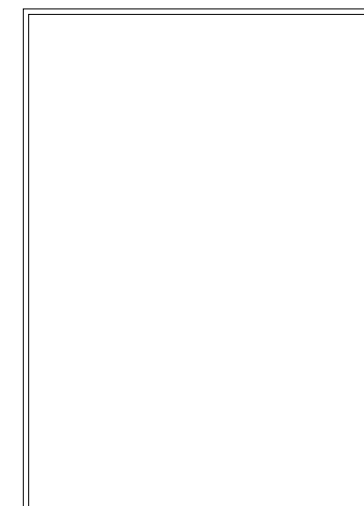
## 3 PÁGINAS

**reportagem**  
3 páginas  
**publicidade**  
1 página



## CONTRACAPA

**inclui**  
2 páginas texto



## **FORMATO**

**PDF, TIFF** ou **JPG** (preferencial)  
**EPS** (com texto convertido em curvas)

## **RESOLUÇÃO DAS IMAGENS**

**300 dpi**

## **RESOLUÇÃO DO TRAÇO (BITMAP)**

**600 dpi (mínimo)**

## **GAMA DE COR**

**Grayscale** ou **CMYK sem perfis embebidos**

## **DIMENSÃO DA MARGEM DE CORTE (BLEED)**

**Sem bleed** ou **guias de corte**

## **GESTORES DE CONTEÚDO**

**Nuno Sintrão** (Centro e Sul)  
nunosintrao@perspetivas.pt  
+351 918 965 334

**José Ferreira** (Norte e Centro)  
joseferreira@perspetivas.pt  
+351 916 638 228

**+351 225 023 907**  
**www.perspetivas.pt**